



Thierry Ollivier, Co-Founder of Tierra's Angels

Philanthropy is in Thierry Ollivier's DNA.

Since creating his own Superfood company in 2002, and through the encounters he made during his sourcing trips around the world, Thierry has always put his care for people first, be it through ethical sourcing, conscious leadership or straight philanthropy. So, it made total sense for him and his wife Maïa to turn the tragedy of their daughter's untimely passing into the creation of a wonderful mission of Love and Care for Children around the world in her honor: Tierra's Angels was born!

Paris, France born and raised, Thierry moved to LA in 1995 to pursue a career in the Food importing business. In 2002, he launched his own company, which quickly became one of the major superfood importers & distributors.

Thierry was always drawn to the people, cultures and practices of the countries he visited, which guided him on a journey of caring and nurturing these relationships, defining his company's business as selling "Superfoods with Soul" and adopting a "one for one" model that would provide meals for children in need in Haiti. To date more than a million and a half meals have been provided.

This is just one of the many philanthropic projects his company has. In Peru for example, his company and its Team Members support families of the Sacred Valley through sponsorships that give them free access to medical care at a local clinic.

Being responsible and caring is just part of who Thierry is.. and it can be seen both in his business model and the everyday life of his company.

When upon the untimely passing of their daughter, Lou, Thierry and Maïa (his wife) were surrounded by so much Love and energy from people who wanted to help them get through such a tragedy, it became obvious to them that channeling all this to do something good for all children in honor of their little Angel was the inevitable thing to do. Thus, was born "Tierra's Angels".